



Santa Fe
Wine Festival

at
EL RANCHO DE LAS GOLONDRINAS

July 7 - 8, 2012
Noon—6 pm
Santa Fe, New Mexico

APPLICATION DEADLINE:
June 1, 2012

2012 Santa Fe
Wine Festival

El Rancho de las Golondrinas
334 Los Pinos Road
Santa Fe, NM 87507

Application Form-Deadline: June 1, 2012

Please Print

Contact Name: _____ Business Name: _____
Address/City/State: _____
Phone: _____ Cell: _____
Email address: _____ Web address: _____
Type of Booth (circle): Food Type _____ Agriculture Arts & Crafts Type _____
I'd like a covered 9'x 9' space _____ I'll bring my own tent _____ I need electricity (\$5/day; vendor provides own cords)
I wish to rent: Tent (10' x 10') _____: Tables (8') # _____: Chairs # _____
Other Needs (be specific): _____

ONLY COMPLETE APPLICATIONS WITH FEES AND PERMITS WILL BE ACCEPTED. CHECKS OR MONEY ORDERS ONLY.
Submission of Application Constitutes Agreement by the Entrant to the Rules and Regulations Set Forth in This Application.
Payable to El Rancho de las Golondrinas. Amount enclosed: _____ Check #(s): _____
Mail application and fees to: Santa Fe Wine Festival, El Rancho de las Golondrinas, 334 Los Pinos Rd, Santa Fe, NM 87507

Santa Fe Wine Festival

Fee Schedule:

\$150: Agricultural Product Exhibitor 10' x 10' Space*

\$200: Arts & Crafts Exhibitor 10' x 10' Space*

* **Attention Agricultural Product Exhibitor and Arts & Crafts Exhibitors:** There are 24 9' x 9' vendor booths available, under a covered portal. These spaces have electricity (cost is \$5 a day), a banco and wall behind them with a 4' x 7' peg board for displaying items, for which you must supply your own 1/4" hooks. Please indicate if this is the space you require.

\$250: Food Vendor 10' x 10' Space

\$400: Food Vendor Space Over 10' x 10'

\$160: Tent rental (10' x 10' canopy plus enclosures)

\$10: Table rental (8') • **\$1:** Per chair rental

Exhibitors' Timeline:

June 1: Application and fees due

July 1: No refunds after this date

July 6: Set-up 9 AM - 6 PM

July 7/8: Festival Hours - Noon to 6 pm

Agricultural Exhibitors must submit**:

1. Completed application form
2. Appropriate booth fee, rental fee and electricity fee if required

Arts & Crafts exhibitors must submit:

1. Completed application form
2. Four-color slides or prints of products (slides and prints must be identified)
3. Appropriate booth fee, rental fee and fee for electricity if needed
4. An accurate sized and postage paid, SASE for return of slides/photos

Food vendors must submit**:

1. Completed application form
2. Appropriate booth fee + electricity fee if required
3. Photograph/drawing of vendor unit, w/dimensions
4. Suggested menu with pricing

** *Though you are not required to submit it with your application, it is your responsibility to have your NM Environment permit in order before the event!*

For additional information, contact: Amanda Crocker
El Rancho de las Golondrinas • 505-471-2261
amanda.crocker@golondrinas.org • www.santafewinefestival.com

The Santa Fe Wine Festival celebrates New Mexico's wine industry while showcasing the best of the state's fine artists, artisans, entertainers, and food at historic El Rancho de las Golondrinas. Wine from New Mexico's enchanting wineries will be available for tasting and for purchase by the glass or bottle, along with numerous other wine related items. The traditions of live entertainment and a variety of foods will continue this year.

Promotion:

The Festival will utilize full color brochures and marketing posters to promote all aspects of the festival in addition to our standard promotion agenda of print and radio ads. Las Golondrinas will promote the festival as part of their annual marketing efforts. Based on prior years' attendance, we anticipate 5,000 visitors (4982 attended in 2011)

Who's Eligible to Exhibit?

Preference will be given to New Mexico residents.

All vendors must have all permits prior to event date.

Agricultural products must be commercially prepared, packaged, and labeled or raw. Pre-packaged food vendors must have permits from the NM Environment Dept.

Cooperatives are welcome.

Arts/Crafts must be original, hand crafted, and represented by the artist at the festival. All media are eligible. No imported items, kits, commercial objects, or premolded ceramics will be accepted. All work will be juried from either color slides or prints that must be submitted with the completed application—even if you have submitted pictures in the past.

Food Vendors MAY NOT Sell Beverages. Beverage Sales Are Reserved for The Festival.

Each food booth must provide two trash cans for use by the festival attendees. Vendors must submit a complete listing of all food items offered for sale. Duplication of food items is not allowed. Therefore, some of your food items may need to be deleted from your menu. Approved participants will be notified as to which items are accepted.

Location:

El Rancho de las Golondrinas, 334 Los Pinos Rd., Santa Fe, NM. From I-25, take exit 276 and follow "Las Golondrinas" signs.

Security:

Security will be provided from 6 pm on Friday, July 1st through 6 pm on Sunday, July 3th. El Rancho de las Golondrinas will not be responsible for damages, theft, or loss before, during, or after festival hours. Special permission must be obtained to camp on the festival grounds. Pets are NOT permitted on the festival grounds. All tents must be tied down at night.

Exhibition Space:

Unless you request and are given a space under the portal, exhibit space is 10' x 10'. Exhibitors can provide their own white tent (if it is another color, you must receive prior approval) or you can place an order to rent one on this application. Payment for tent/table/chair rental must be submitted along with vendor fees.

Food Vendors:

Mobile vending units and food trailers MUST submit dimensions and a photograph or drawing of the unit with the application. Dimensions should include length, width, and height. All trailer tongues and overhangs must be included in the dimensions. Please indicate serving side of the unit. The fee for Food Vendor Space Over 10' x 10' is \$400.

The festival reserves the right to and will assign all booth locations.

All vendors MUST submit their electrical requirements in order for them to be met. Be specific.

Permits/Licenses/Taxes:

Food Vendors are responsible for obtaining their own food service permits. Contact the NM Environmental Department at 505-827-1840 or visit them at www.nmenv.state.nm.us to obtain an application.

Vendors are responsible for all city and state permit fees. All vendors' gross receipts must be reported on your CRS form for Santa Fe County.

The 2012 Gross Receipts Tax rate for Santa Fe County is 6.625% as of February 21, 2012.